



**AIS Education Campaign
Le Sueur Contract 2021**

KNXR FM 97.5:

- 7 ads each Friday, Saturday, Sunday
- 5a-9p
- 30 seconds
- May, June, July, August 2021

***Ads would have Boating Tips and AIS Education info with each county participating equally mentioned.**

Total cost not to exceed \$2,400 for duration of programming. If additional counties participate, the cost for each county would go down. Require 3 counties of participation to start programming.

Total=\$2,400

Deb Muench

KNXR 97.5FM Representative

2/10/21

Advertiser Signature

Date

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.