

Name	22-Apr	22-May	22-Jun	22-Jul	22-Aug	22-Sep	22-Oct	22-Nov	22-Dec	Total or Average
Revenue Summary (Campground)	\$730.00	\$2,022.00	\$13,060.00	\$13,392.50	\$11,122.50	\$11,090.00	\$7,095.00	\$0.00	\$0.00	\$64,490.00
Revenue Summary (Ice & Firewood)	\$0.00	\$101.00	\$140.00	\$196.00	\$115.00	\$160.00	\$65.00	\$0.00	\$0.00	\$777.00
Average Daily Room Revenue	\$24.33	\$258.06	\$435.33	\$432.02	\$358.79	\$369.67	\$228.87	\$0.00	\$0.00	\$2,107.07
Average Daily Room Rate	\$30.42	\$35.87	\$34.83	\$36.10	\$36.95	\$33.34	\$34.08	\$0.00	\$0.00	\$241.59
Occupancy Summary	2.50%	22.48%	39.10%	37.37%	30.37%	34.94%	20.39%	0.00%	0.00%	20.79%
Total Occupied Days	24	223	375	370	301	326	201	0	0	1820
Average Length of Stay	1.85	3.1	3.61	2.91	2.81	2.81	2.39	0	0	2.78
Monthly Website Visitors	574	480	700	719	661	413	203	46	102	433.11
Daily Website Visitors Average	19.13	15.48	23.33	23.19	21.32	13.77	6.55	1.53	3.29	14.18
Online Booking Success Rate	23.06%	15.74%	9.54%	8.13%	7.75%	14.13%	6.12%	0.00%	3.03%	12.07%
After Hour Bookings (10:00pm - 8:00am)	4	4	6	8	6	5	1	0	0	34
Payments Summary (Total)	\$22,841.00	\$9,050.00	\$11,755.00	\$8,956.00	\$6,455.00	\$6,975.00	\$1,575.00	\$0.00	\$346.00	\$67,953.00
Payments Summary (Credit Cards)	\$18,516.00	\$7,810.00	\$8,185.00	\$6,801.00	\$4,765.00	\$6,570.00	\$1,300.00	\$0.00	\$296.00	\$54,243.00
Payments Summary (Checks)	\$3,880.00	\$545.00	\$1,070.00	\$505.00	\$265.00	\$210.00	\$170.00	\$0.00	\$0.00	\$6,645.00
Payments Summary (Cash)	\$445.00	\$695.00	\$2,500.00	\$1,650.00	\$1,425.00	\$195.00	\$105.00	\$0.00	\$0.00	\$7,015.00
Gift Certificate Sales (# Sold)	0	0	0	0	0	0	0	0	4	4
Gift Certificate Sales (Total Value)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$346.00	\$346.00

Camping Fee Revenue (post tax):	2022	\$62,691.05	2016	\$22,398.99
2022 Includes Ice & Firewood Sales	2021	\$45,192.13	2015	\$18,351.80
	2020	\$35,279.55	2014	\$13,878.71
	2019	\$43,476.03	2013	\$11,288.08
	2018	\$38,180.17	2012	\$10,032.21
	2017	\$24,627.05		